

The logo features a dark blue background with a pattern of light blue gears and white lines. The text 'NEW JERSEY' is in white, 'INDUSTRY PARTNERSHIPS' is in white with a white icon of two interlocking gears between the words, and 'Manufacturing' is in a large, bold, yellow font.

NEW JERSEY INDUSTRY PARTNERSHIPS

Manufacturing

Manufacturing Industry Partnerships are a vehicle to mobilize business leaders from specific regions to collaborate with public partners in resolving workforce, economic and education challenges impacting the sector.

Key Components:

- Led by manufacturers to ensure the system is truly demand-driven and yields better outcomes
- Aligns resources at one shared table with education, workforce and economic development partners and others to collaboratively design responsive solutions to meet the needs of manufacturers
- Focused on a single industry to allow manufacturers to engage directly with industry peers across traditional boundaries
- Driven by manufacturers' priorities that go beyond basic workplace skill needs to building a sustainable talent pipeline, connecting to millennials and diving deeply into technical or supply chain needs
- Established regionally to address the dynamics of local economies and identify common issues, challenges and opportunities across employers

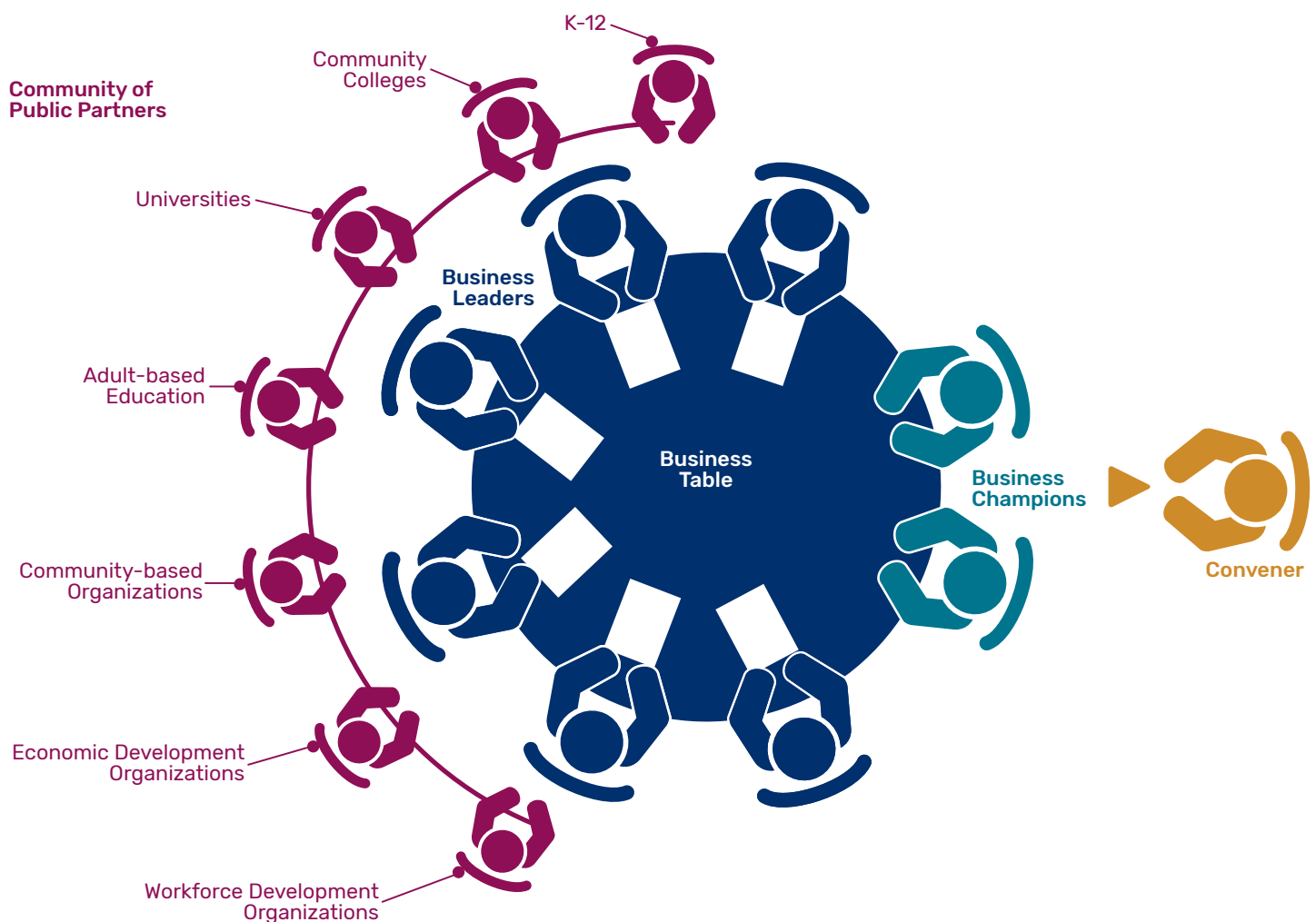
Benefits to Manufacturers:

- Reduces system duplication to create efficiencies
- Changes the system based on manufacturers' business needs
- Helps fill positions with skilled workers
- Develops career pathways to ensure a pipeline of future workers
- Establishes ongoing feedback loop with education, workforce and economic development partners
- Collectively establishes a powerful industry voice to impact policy
- Influences training programs
- Provides direct access to government decision-makers

The Model

Manufacturing Industry Partnerships have adopted the national Next Generation Sector Partnerships model. Key roles in the partnerships are:

- **BUSINESS CHAMPIONS:** business leaders who champion the idea of collaborating with peers and public partners to tackle industry issues.
- **CONVENER:** a public partner who provides project management and facilitation support to help the partnership accomplish its goals.
- **COMMUNITY OF PUBLIC PARTNERS:** a nexus of public partners from workforce development, economic development, education, and other key areas who work collaboratively to address the expressed needs of industry leaders. Public partners refrain from pushing public programs to solve business concerns and instead attend partnership meetings in listen-only mode to hear challenges faced by businesses and support industry priorities.



Join us.

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